



JORDAN SCHACHTERLE

EXPERIENCE

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EDUCATION

Bachelor of Arts Broadcast Journalism and Sports Media
Metropolitan State University of Denver

SKILLS

- Create daily content for Tik Tok, Twitter and Instagram pages
- Proficient in the Adobe Creative Suite
- Daily operations on MiLB Forge
- Interpersonal, small group and public communication
- Flexibility and willingness to adapt to changes
- Ability to thrive in a fast-paced work environment
- Teamwork and collaboration
- Excellent attention to detail

MARCH 2023 - OCTOBER 2023

IOWA CUBS TRIPLE-A OF THE CHICAGO CUBS MEDIA RELATIONS AND BROADCASTING ASSISTANT

- Managed daily production and distribution of baseball information including game notes, stat packs and game recaps while also maintaining the roster
- Acted as a secondary media contact for the I-Cubs as a liaison between players, coaches and the media for different forms of media requests
- Created and produced digital media segments including The Cubs Catch Up, a daily team update, and Rounding Third, short-form individual player interviews
- Joined the live game broadcast in color commentary and play-by-play roles that is featured on MLB.TV, Bally Sports Live, Hope 940 Radio and Marquee Sports Network

AUGUST 2021 - FEBRUARY 2023

MSU DENVER ATHLETICS ON AIR TALENT, PRODUCTION ASSISTANT

- Put actions on the field and stories from inside the locker room into words that viewers and listeners will enjoy in play-by-play, color commentary, analyst and reporter roles
- Produced, wrote and edited multiple packages per week for Roadrunners TV, conducting interviews and performing stand-ups
- Researched statistics, sports news and sports history to retain an in-depth knowledge of sports including baseball, basketball, volleyball, softball and soccer
- Assisted in production, editing, logging of bits, commercial broadcasting and live audience performances

MAY 2022 - AUGUST 2022

BURLINGTON SOCK PUPPETS BROADCASTING AND MARKETING INTERN

- Served as the Official Voice of the Burlington Sock Puppets, bringing the Burlington Baseball experience to fans at home through storytelling and game analysis
- Planned and wrote the in-game broadcasting script featuring storylines, sponsored segments, guest appearances and more
- Created content, using the Adobe Creative Suite, that focused on players, fans, promotional efforts and other events for the Burlington Sock Puppets' social media channels and Forge website
- Created and managed the first ever Burlington team media guide to distribute to scouts, local media, visiting media staff and more

JUNE 2021 - JULY 2021

MILE HIGH COLLEGIATE BASEBALL LEAGUE LEAGUE RELATIONS, MEDIA AND BROADCASTING INTERN

- Ran all league social media accounts including Instagram, Twitter, TikTok and Facebook
- Photographed and videoed daily generating pre-game, in-game and post-game content and created graphics for score updates, weekly rankings, etc. posting regularly across all platforms
- Generated over 3000 followers across all platforms and increased audience interaction by over 300% in under 6 weeks

OCTOBER 2017 - AUGUST 2020

BERTHOUD WEEKLY SURVEYOR STAFF WRITER

- Researched and put together multiple timely sports articles about local athletics per week including previews, recaps, feature stories, opinion pieces and more
- Collaborated with editors and other writers to successfully publish articles using interviews, in-game content and more